



<https://lnsel.com/job/smo-executive/>

SMO Executive

Responsibilities

- Develop and manage UGC-driven social media content for diverse clients.
- Handle multiple B2B client accounts, ensuring timely execution of campaigns.
- META Ads knowledge is a plus.
- Use AI tools to optimize content and social media strategies.
- Track performance, generate reports, and adjust strategies as needed.
- Stay updated on trends and social media innovations.

Qualifications

- 3-4 years of experience in social media, preferably in an agency.
- Portfolio of work, especially UGC content.
- Strong knowledge of social media platforms and paid media.
- Ability to manage multiple clients simultaneously.
- Proficiency in AI tools for social media optimization.

Bonus Skills

- Experience with influencer marketing and graphic design tools.

Must have skills- Develop social media content calendar, work on trending reels, worked on UGC, worked on AI tools.

Contacts

Candidates from Kolkata or nearby areas are preferred.

Interested candidates share your CVs to hrm@lnsel.com or Whatsapp **8100875471** or contact :**9903986256 / 03340695179**

Hiring organization

Lee & Nee Softwares Exports

Employment Type

Full-time

Duration of employment

4+ Years

Industry

SMO

Job Location

Salt Lake Sector-V, Kolkata, India

Date posted

25/02/2026