



<https://lnsel.com/job/web-content-writer/>

Web Content Writer

Description

Key Skills:

- Excellent command of English with strong communication skills
- Basic understanding of technology, business, and B2B topics
- Ability to track current trends and create reader-friendly content
- Working knowledge of WordPress and content workflows
- Understanding of the digital media industry (preferred)

Responsibilities

- Create and curate engaging content for maximum reach and response
- Manage daily content publishing for website, blogs, and social media
- Write both short news pieces and long-form articles; explore new content formats
- Manage and oversee social media content and measure campaign performance
- Monitor SEO and user engagement; suggest content optimization strategies
- Collaborate with copywriters and designers for impactful content
- Stay updated with social media best practices and emerging technologies
- Handle paid marketing activities including implementation, reporting, and optimization across platforms

Contacts

Candidates from Kolkata or nearby areas are preferred.

Interested candidates share your CVs to hrm@lnsel.com or Whatsapp **8100875471** or contact :**9903986256 / 03340695179**

Hiring organization

Lee & Nee Softwares Exports

Employment Type

Full-time

Duration of employment

5+ Years

Job Location

Salt Lake Sector-V, Kolkata, India

Date posted

25/02/2026