

OTT platforms, the drift of the 21st century

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OTT or Over The Top platforms are the most popular source of entertainment in the 21st century. The need for entertainment has become immense as people have been trapped inside their homes in 2020. The increasing demand in OTT platforms is also encouraging production houses to come up with their own OTT platforms.

We are proud to announce that we have successfully developed an OTT app for one of the leading production houses in Bangladesh!

Let us hear about the experience of our lead project manager : Mr Atanu Ghosh, on developing this OTT Platform

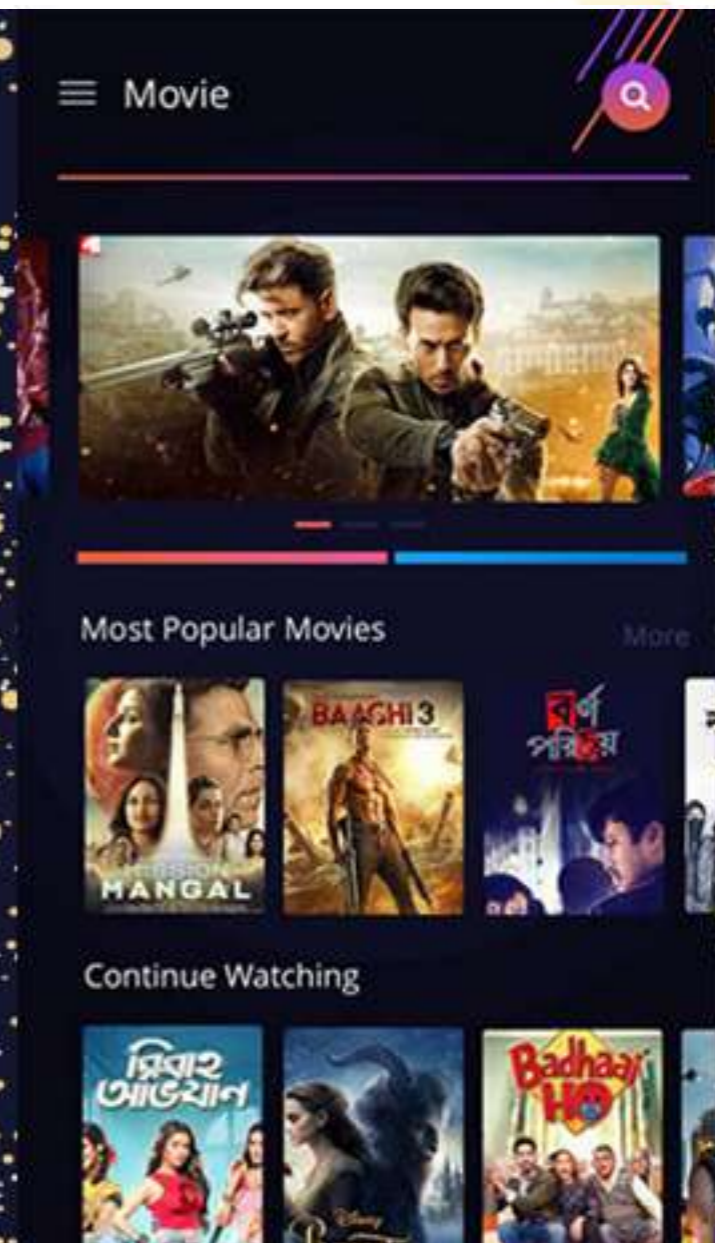
“ The experience with developing the OTT app was very challenging especially when we integrated the developed system with AWS video streaming architecture to deliver the released movies to thousands of app users.

Users are enabled to watch movies on a subscription model. Multiple payment gateways have been integrated and prevention of piracy of the released movies has also been worked upon. ”



It has been a challenging yet exciting project. There are more than 50K users who are registered members of the app till now and the numbers are increasing radically.

Here's the first look!



As we reach the end of this tumultuous year, and start a new year we wish you all health, peace and prosperity!

Happy New Year from the Insel Family!

To know more about the solutions, visit our website or call at

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