



E-commerce and Digitization in Grocery: The up and recurring buzz

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The onset of the Covid-19 pandemic was marked by lockdowns all around the world. At this time a major obstacle was faced- buying groceries and general essential items. Not having access to the essentials spread panic amongst people.

To cater to the crisis, grocery and essential product providers started delivering through online services. According to research 52% of people have shifted to online grocery shopping.

A major section of the consumers plan to continue online shopping of grocery and essential items irrespective of the pandemic. This change in the consumer behaviour has led to a rise in digital grocery and essential items platforms.

If you are a grocery business owner, getting your own e-commerce website or a mobile app is one of the best ways to establish your brand. As the industry continues to evolve, grocers are improving their platforms and also make online order fulfillment more efficient.

As a digital tech support company we have worked with multiple Grocers and helped them run a smooth online service.

Anytimeneeds

Our ERP for Anytime Needs has helped them to manage their billing and inventory efficiently.

VedicTM
www.divyajyotiagro.com

Our Mobile App developed for Vedic Grocery helped them to boost their sales of grocery products.

You can get in touch with us for any kind of technological assistance for automating your business as per the modern world.

+91 905 105 5574