



## Optimize Your Business Growth in the New Fiscal Year with ERP and Digital Marketing

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Every new financial year blesses us with exciting opportunities & ideas to grow & expand into our business. You look back, introspect your growth & your lackings & plan accordingly for the next venture. In the era of digital transformation & automation, it is important to implement technological advancement in all the aspects of your business - from streamlining business operations & management with ERP solutions to enhancing your customer engagement, sales & revenue generation with 360 degree Digital Marketing.

At Lee & Nee Softwares (Exports) Ltd. we comprehend the technological requirement of every business (from small to large) & provide suitable solutions accordingly.

## What is ERP?

ERP (Enterprise Resource Planning) is a type of software that integrates and manages a company's core business processes in real-time. It enables organizations to streamline their operations, improve efficiency, and make data-driven decisions. An ERP system covers areas such as finance, accounting, human resources, supply chain management, and customer relationship management. Our ERP systems are designed to adapt to your unique business needs and can be scaled as your company grows.

### BizERP

A comprehensive ERP software developed by Lee & Nee for the mid size manufacturers. BizERP is designed and developed by a highly experienced team of software engineers & developers & is offered at a competitive price than other complex global ERP solutions available in the market.

### SAP Business One

SAP Business One is a single, integrated solution that provides clear visibility into your entire business and complete control over every aspect of your operations. It is accelerated by technologies like the Internet of things (IoT), Machine learning and Blockchain. Lee & Nee Softwares (Exports) Ltd. is one of the most trusted SAP partner companies in India for over a decade. We have successfully executed SAP BI implementations for more than 20 organizations across multiple industries.

## Modules covered by ERP



## Some of our eminent ERP clients are



## What is 360 degree Digital Marketing?

360 degree Digital Marketing refers to the use of digital channels to reach and engage with potential customers across the globe. The term "360 degree" implies that all aspects of digital marketing are covered, including search engine optimization (SEO), Pay per Click (PPC), Social Media Marketing, email marketing, content marketing, video marketing and any other relevant digital channels.

Our 360-degree digital marketing strategies can help you reach a wider audience that you cannot reach physically, increase website traffic, increase your video watch time, generate more leads, and increase your revenue. Our diligent & versatile team of digital marketing experts are working their best for the businesses across multiple verticals and business sizes.

We understand the challenges that businesses face, and we are here to help you navigate the ever-changing digital landscape.

Our 360 degree services broadly include:



Some of our valued Digital Marketing clients from the extended clientele are



If you're ready to take your business to the next level, contact us today to learn more about our ERP software development and digital marketing services. Let's work together to achieve your business growth goals in the new FY.

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