



# KARNIKA ROY

Digital Marketer

## Profile

I have total work experience of 4+years. I have knowledge on Wordpress, Content writing and have experience in Events Posting/Ad Posting. Have worked as ITES Executive.Have worked in remedy and manage engine as well.

## Work Experience

- 2020 - 2023** **Ginyard International Co.**  
Product Design Manager
  - Working with the wider development team.
  - Manage website design, content, and SEO Marketing, Branding and Logo Design
- 2019 - 2020** **Arowwai Industries**  
Product Design Manager
  - Working with the wider development team.
  - Manage website design, content, and SEO Marketing, Branding and Logo Design
- 2017 - 2019** **Ginyard International Co.**  
Product Design Manager
  - Working with the wider development team.
  - Manage website design, content, and SEO Marketing, Branding and Logo Design
- 2017 - 2019** **Arowwai Industries**  
Product Design Manager
  - Working with the wider development team.
  - Manage website design, content, and SEO Marketing, Branding and Logo Design

## References

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| <b>Bailey Dupont</b><br>Wardiere Inc. / CEO<br>Phone: 123-456-7890<br>Email: hello@reallygreatsite.com | <b>Harumi Kobayashi</b><br>Wardiere Inc. / CEO<br>Phone: 123-456-7890<br>Email: hello@reallygreatsite.com |
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## Education

**Bachelor of Design**  
Wardiere University  
2006 - 2008

**Bachelor of Design**  
Wardiere University  
2006 - 2008

## Expertise

Digital Marketing  
Branding  
Copywriting  
SEO

## Language

English  
French