

SURENDRA MOHANTY

MARKET RESEARCH ANALYST

PHONE | (+91) 9986627018
EMAIL | smseoresume@gmail.com
LOCATION | Pune, INDIA
EXPERIENCE | 5 Years 0 Month

Key Skills

- Market Research
- SEO Analysis
- On-Page Optimization
- Website Analysis
- Off-Page Optimization
- Google Analytics
- Google AdWords
- Affiliate Marketing
- Search Engine Marketing
- Keyword Analysis
- SEO Tools
- Link Building
- Web Development

Profile Summary

Dynamic and results-driven Market Research Executive with 5 years of experience in conducting comprehensive market analysis, developing strategic insights, and supporting data-driven decision-making processes. Adept at leveraging quantitative and qualitative research methodologies to provide actionable recommendations. Proven track record of enhancing business strategies through meticulous data interpretation and trend analysis. Highly skilled in project management, team collaboration, and client communication, committed to delivering high-quality research outputs to drive organizational success.

Work Experience

Market Research Analyst

01/2016 - 03/2023

Education

MCA - Computers

2014

Biju Patnaik University of Technology (BPUT)

BCA - Computers

2014

Berhampur City College, Ganjam