



PROFILE

Myself a multi-talented Content Writer, able to research, write and edit a wide range of content. Capable of working with little oversight to write interesting, clean and clear copy. Seeking a growth-oriented position with a progressive organisation.

CONTACT

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8116458151

LOCATION:
KOLKATA, 700141

EMAIL:
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Portfolio:
https://fueler.io/creative_mind

YouTube Channel:
www.youtube.com/@tanusreedas4941
www.youtube.com/@AdultingTheSequelNoOneAskedFor

Medium Posts:
https://medium.com/@tanusree_33354

HOBBIES

Story and poem writing
Photography
Trekking
Travelling
Makeup and hairstyling

TANUSREE DAS

Senior Content Writer

EDUCATION

M.A. in Journalism and Mass Comm. 2015
University of Calcutta

B.A. in Journalism and Mass Comm. 2012
University of Calcutta

Higher Secondary School 2009
Central Board of Secondary Education

Secondary School 2007
Council for the Indian School Certificate Examination

WORK EXPERIENCE

Webqanet Technologies Pvt Ltd (A part of Purple Patch Web Media)

Senior Content Writer (Feb 2021 - Present)

- Write SEO-enriched content (on-page and off-page writing)
- Podcast Writing and website content
- Research project-driven ideas to create a unique experience
- Social Media Optimized content for pet and paid projects
- Communicate with various clients and accordingly manage the writing assignments among the team members

Sketch Enterprises (formerly Sketch Web Solutions)

Content writer (Jul 2017 - Jan 2021)

- Write well-researched Search Engine Optimized content for on-page and off-page descriptions for pet and paid projects - (Blog Commenting, PowerPoint Presentation (content and layout), Classified Ads, product descriptions, Press Releases, online and print banner content etc.)
- Research on project-driven ideas to create a unique experience
- Social Media Optimized content for pet and paid projects
- Understand the requirements of clients and serve with the finest solutions within deadline
- Communicate with clients and other partners for any content
- Train and check trainee content writers' work
- Was a part of the recruitment team.
- Creating product, explainer and animated videos as per requirements.

SKILLS

Teamwork	Experienced
Adobe PageMaker 6.5	Skillful
Adobe Photoshop CS6	Skillful
MS Office	Expert
Pinnacle Studio 14, NCH sound editor, Shotcut	Experienced
Cloud-based tools (Canva, Animaker, Renderforest, Pixlr Photo Editor)	Experienced
Proofreading skills, technical writing, Blogging, SEO experience	Experienced

LANGUAGES

Bengali – Native Speaker
Hindi – Very Good Command
English – Highly Proficient

Additional Job Description

- Scriptwriting for product video descriptions that are posted on YouTube
- Direct and shoot promotional videos bringing out the features of a product
- Work in post-production creating short videos – Beginners level

Sashi Publications Pvt. Ltd

Sub Editor, Principal Correspondent (Jan 2015 - May 2017)

The publications mainly dealt with the banking, insurance and industrial sectors.

- Interviewed sources, contacts and leads to gather information for stories.
- Researched topics and checked facts to maintain a high standard of journalistic integrity.
- Organised interviews and prepared associated pieces covering important political and business figures.
- Performed extensive research to back up stories.

Khabhor Ballygunge

Intern Reporter (Jan 2009 - Jan 2012)

Have taken interviews of personalities like Politician Subrata Mukherjee, Subrata Bakshi, Ritabrata Banerjee, Director like Gautam Ghosh, artists like Subhamita Dinda, Suchandra Vaniya et al.

PROJECTS

Published works

- Story in college magazine 'SUPARNA' with by-line
- Articles published in 'PR COMMUNICATION AGE' tabloid (print media) with by-line from Sashi Publications Pvt Ltd
- Story:www.maheshtalacollege.ac.in/files/ugd/aa8df4_ad51e5e75c0c4462a2264f7c142dee01.pdf - A Slumberous Night of 1947

PPT in Slide Share

- <https://www.slideshare.net/cagneysrestaurant/cagneys-restaurant-can-be-agreat-end-to-your-firing-day>
- <https://www.slideshare.net/cagneysrestaurant/the-best-american-restaurant-inlondon-is-here-to-give-you-some-foodgasms>

Posts/ Onpage writings

- <https://www.webqanet.com/webp/websiteservices/>
- <https://spraypavemelbourne.com.au/>
- <https://roofilerssydney.com.au/>
- <https://affectivebathroomservices.com.au/>
- <https://ldriving.com.au/>
- <https://pixelstudioproduction.com.au/>
- <https://miluxurycharters.com.au/>
- <https://www.prfree.org/@teqizer/techizer-revamps-itself-to-be-teqizer-with-a-new-look-and-feel-86kp38ejqmr4>
- [Welcome to Ekonkaar \(labserver.co.in\)](http://Welcome%20to%20Ekonkaar%20(labserver.co.in))

Video Presentations

- <https://www.youtube.com/watch?v=ihyX8wP9iaY&t=37s>
- <https://www.youtube.com/watch?v=GGAdCUqNyfM&t=11s>
- <https://www.youtube.com/watch?v=3TbCfvUZDTw>