

Subhasish Ghosh

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16/09/2024

Hiring Manager

Lee & Nee Softwares (Exports) Ltd

4th Floor, Software Technology Park, SDF Building, GP Block, Sector V, Bidhannagar, Kolkata,  
West Bengal 700091

Dear Hiring Manager,

I am writing to express my interest in the SEO position at Lee & Nee Softwares (Exports) Ltd. With my background as a Digital Marketing Executive and hands-on experience in managing and optimizing SEO for a company website, I am confident that my skill set aligns perfectly with the needs of your team.

Over the past few months, I have gained a deep understanding of on-page SEO, off-page SEO, and technical SEO. My knowledge of HTML5, CSS3, and JavaScript, combined with expertise in keyword research, site audits, link-building strategies, and content optimization, has allowed me to significantly improve website rankings and organic traffic in my previous role.

In my current position, I have been responsible for driving SEO initiatives that improve search engine visibility and boost overall website performance. I understand the importance of keeping up with algorithm updates and best practices in white hat SEO while steering clear of black hat techniques.

Lee & Nee Softwares (Exports) Ltd's innovative approach to AI-powered digital marketing solutions excites me, and I would love the opportunity to contribute to your team's success by leveraging my SEO skills and passion for the field.

Thank you for considering my application. I look forward to the opportunity to further discuss how I can contribute to your company's goals.

Sincerely,

Subhasish Ghosh