

**Name : KINKAR PAIT**

Mobile : +91 8170079983  
+91 7439560204

Email : [rickliza5007@gmail.com](mailto:rickliza5007@gmail.com)  
[kingkarpait3@gmail.com](mailto:kingkarpait3@gmail.com)

Address : 18, North Baksara, Deshbandhu Colony  
Santragachi, Howrah, 711110

LinkedIn : <https://www.linkedin.com/in/kinkar-pait-3a396117a>

**CAREER SUMMARY**

I am a creative thinker and artist dedicated to transforming innovative ideas into high-quality graphical content. With a keen eye for design and a passion for originality, I aim to leverage my artistic skills and experience to deliver impactful visual solutions for diverse companies and clients. My goal is to offer fresh perspectives and solve design challenges with creativity and precision, consistently producing work that stands out and drives success.

**PORTFOLIO**

<https://www.behance.net/Kingkargraphics1997>

**PROFESSIONAL CONTOUR****Senior Graphics Designer**  
**D&G buttons pvt. Ltd****Apr 24 to Continue**

Responsible for shouldering graphical duties for team handling, marketing communication and handling social media.

**Key Responsibilities:**

- Developed graphical content, info-graphics.
- Banners for the website.
- newspaper ads, Phamplate, coupon design, etc.
- Designs for fashion brand buttons design.
- Packaging design and Package Stickers design.
- Video editing team support.

**Senior Graphics Designer**  
**ASG Eye Hospital PVT. LTD (Freelance)**

Responsible for shouldering graphical duties for team handling, marketing communication and handling social media.

**Key Responsibilities:**

- Developed graphical content, info-graphics.
- Banners for the website.
- newspaper ads, Phamplate, coupon design, etc.
- Designs for social media content - LinkedIn, Facebook, Instagram & Twitter.
- Packaging design and Package Stickers design.
- Video editing team support.

**Senior Graphics Designer**  
**Blue Tea India**

**Dec 22 to May 23**

Responsible for shouldering graphical duties for the product demonstration on Shark Tank India. Developed packages for Amazon for the product, Blue Tea India.

**Key Responsibilities:**

- Developed graphical content, info-graphics.
- Banners and product design for e-commerce platforms like Amazon (Global), Flipkart, Zomato, Swiggy, and home website.
- Sony Shark Tank India - banner, product design, google ads design.
- Designs for social media content - LinkedIn, Facebook, Instagram & Twitter
- Packaging design and Package Stickers design.
- Video and photography.

**Reason for leaving:**

The company decided to shift its operations to Delhi. I had to take care of my mother who was not keeping well at that point.

---

**Graphics Designer**  
**Aurus Technologies Pvt. Ltd**

**Sept 21 to Dec 22**

Responsible for creating character designs, and scenes and developing graphical content for Edu Grow Learning, a product of Aurus Technologies Pvt. Ltd. Through this e-learning product, I have contributed to developing educational content for the Nigerian market, for classes 10, 11, and 12.

**Key Responsibilities:**

- Developed graphical content, info-graphics (lower thirds – supers and labels)
- Character design for physics, and chemistry, Biology and Mathe.
- Worked on different subjects, Physics, Chemistry, and Maths, Biology.
- Work with a team of Subject Matter Experts and other graphic designers.

**Reason for leaving:**

Due to financial and economic concerns, the company decided to close its operations.

---

**Graphics Designer**  
**Flora Net Pvt. Ltd (Freelance)**

Responsible for creating banners, posters, logos, product design, web layout, and a host of promotional content for social media for the e-commerce platform. I have helped create content for rakhinationwide.com and other online platforms.

**Key Responsibilities:**

- Developed graphical content for close to 25 e-commerce platforms.
- Responsible for product design, website design, banner & gift hamper design.

Responsible for creating fashion content and designs for consumers aged between 0 and 20. Responsible for developing designs for the lifestyle brand, 'Mom's Love'. The designs were widely placed and sold worldwide across leading e-commerce platforms like Myntra and Ajo.

**Key Responsibilities:**

- Creating fashion content and designs
- Mood board designs, banners, posters, and photo shoots
- E-commerce platforms – Amazon, Flipkart, Myntra, Ajo, Hospcotch, FirstCry among others
- Social media post

**Reason for leaving:**

My engagement with the company was on a contractual basis.

---

**EDUCATIONAL QUALIFICATION**

Jhargram K.K Institution	10 <sup>th</sup>	W.B.B.S.E	2014	45.47%
Jhargram K.K Institution	12 <sup>th</sup>	W.B.B.S.E	2016	54.00%
Brainware University	Graduation		2019	55.90%

**CERTIFICATE COURSES**

Certificate in information technology application	6 <sup>th</sup> months	Jhargram Youth Computer Training Center
Drawing	14 <sup>th</sup> year	<ul style="list-style-type: none"><li>● Calcutta talent search school</li><li>● Bangiya sangeet perished</li></ul>

**WORKSHOPS**

PHOTOGRAPHY	1 DAY	BRAINWARE UNIVERSITY
GREENGOLD ANIMATION PVT.LTD	1 DAY	BRAINWARE UNIVERSITY

**SKILLS AND ABILITIES**

- **Proficiency in Design Software:** Mastery of tools like Adobe Creative Suite (Photoshop, Illustrator, InDesign) and other design software.
- **Color Theory:** Knowledge of color schemes, palettes, and the emotional impact of color choices.
- **Layout Skills:** Ability to create visually appealing and functional layouts for print and digital media.
- **Branding:** Understanding of brand identity and how to create designs that reflect a brand's values and personality.

- **Communication Skills:** Ability to convey ideas effectively to clients and team members, both visually and verbally.
- **Time Management:** Skill in managing multiple projects and meeting deadlines.
- **Problem-Solving:** Ability to address design challenges creatively and efficiently.
- **Research Skills:** Ability to gather inspiration and understand industry trends to inform design decisions.
- **Illustration Skills:** Ability to create original illustrations or graphics that enhance design projects.
- **Client Management:** Ability to build and maintain relationships with clients, understanding their needs and delivering accordingly.
- **Strategic Thinking:** Understanding of how design fits into business objectives and marketing strategies.
- **Project Management:** Proficiency in managing multiple projects, timelines, and resources effectively.
- **Brand Development:** Deep knowledge of brand strategy and experience in creating cohesive brand identities.
- **Technical Knowledge:** Understanding of printing processes, web design, and production techniques.
- **Trend Awareness:** Keeping up with design trends, emerging technologies, and industry best practices.
- **AI Tool Integration:** Proficient in leveraging AI software (like Adobe Sensei, DALL-E, and Canvas AI features) to streamline workflows, automate repetitive tasks, and generate design assets.

#### LANGUAGES KNOWN

English	Read	Write	Speak
Hindi	---	---	Speak
Bengali	Read	Write	Speak

#### PERSONAL DETAILS

**Name:** Kinkar Pait  
**Mother's Name:** Pampa Pait  
**Date of Birth:** 3<sup>rd</sup> May 1997  
**Sex:** Male  
**Marital Status:** Single  
**Address:** VILL – Chandipur, kalipada Upadhyaya Sarani, Pal sweets  
P. O+P.S – Jhargram  
Dist. – Jhargram  
STATE - West Bengal  
PIN – 721507

#### DECLARATION

I hereby declare that all the above mention statement is true to my knowledge. No attempts have been made to falsify.

**Place:** SANTRAGACHI

**Date:**

**Signature**