

# ABHISHEK SINGHANIA

DIGITAL MARKETER

## CONTACT



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Bangur Avenue, Kolkata, West  
Bengal

## EDUCATION

### Bachelor of Business Administration

Techno India University

CGPA - 7.2

2018-2021

### Class 12

Doon Public school

Percentage - 70

2018

### Class 10

The Frank Anthony Public School

Percentage - 85

2016

## SKILLS

- Digital Marketing
- Social Media Marketing
- Running Ads
- Microsoft Office
- Time Management

## ABOUT ME

I am a good team player with an active interest to grow and develop my skills.

Able to juggle multiple projects at the same time with a judicious use of time available.

I have keen interest to learn new things and skills and always try to learn something new and informative.

My objectives are to grow and develop my Digital Marketing skills.

To create my mark on the world.

## EXPERIENCE

### Digital Marketing Executive

D B Group

July 2024- October 2024

- Worked on on page and off page SEO
- Optimised the page for Relevant Keywords
- Created Social Media Content

### Social Media Optimisation Executive

Ability Games

Feb 2023 - April 2024

- Complete Management of Social Media Profiles of product of the company
- Planning of monthly Social Media Calendar along with Creative and Caption Creation
- Worked on multiple projects at a time and delivered them successfully on time.

## LANGUAGE

English

Hindi

Bengali  
(Rudimentary)

## CERTIFICATES

Meta Certified Digital  
Marketing Associate

Meta Social Media Marketing  
Professional Certificate