



Sneha Dutta

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About Me

Wish to Work in a Professional Environment and to give in my best to the company and at the same time be open to learning at every step and gain Proficiency, Excellency and Experience in the field of work. Working Independently and Within a team to Produce results that not only promote the Organization's image, Mission, Objective but also at Emphasizing on Brand Building. Self Motivated with high energy, Initiative and focus.

Skills

- Management Skills
- Creativity
- Digital Marketing
- Negotiation
- Critical Thinking

Education

- **Passed Madhyamik Examination** 2018
Tarasundari Balika Vidya Bhawan
Passed Madhyamik Examination from WBBSE Board, Academic Marks - 494 out of 700.
- **Passed H.S. Examination** 2020
Tarasundari Balika Vidya Bhawan
Passed H.S. Examination from WBCHSE Board, Academic Marks - 435 out of 500
- **Passed Graduation** 2023
Surendranath College
Passed B.A (HONS.) in Journalism & Mass Communication from surendranath college under calcutta university, CGPA - 74.15

Experience

- **INTERN JOURNALIST**
BANGLAR PARBO
Completed an internship at Banglar Parbo as an intern journalist, going hands-on experience in fieldwork, on-camera a reporting. Copy writing, Story making, Graphic designing and Voice over
- **INTERN Advertising Junior**
OMM ADVERTISING
Working with OMM Advertising as a Intern as a Junior SEO Executive.
- **Digital Marketing Executive**
BABUSIYA
Working with Babusiya as a Digital Marketing Executive. handaling social media posting, optimization, content creation, making reels, creative design, content ideation
- **SOCIAL MEDIA MARKETING EXECUTIVE**
BRAINIUM INFORMATION TECHNOLOGIES
Working with Brainium as a Social Media Marketing Executive. handaling social media posting, optimization, content creation, making reels, creative design, content ideation

Technical Skills

- Completed Microsoft Office Executive Level II
- Completed professional course on software engineering