

SAURAV GHOSH

TECHNICAL SALES
ASSOCIATE

PHONE | (+91) 9434232519
EMAIL | sauravghosh20@gmail.com
LOCATION | Kolkata, INDIA
EXPERIENCE | 1 Year 5 Months

Key Skills

Product Marketing
Market Research
AutoCAD
Solid Works
Marketing And Sales
Data Analysis
Data Management
Data Validation
MS Office
SAP MM
Bill Of Materials
Material Management
Google Workspace
CRM

Certification

Certificate In Product Design
(Auto Cad & Solid Works)
Project Management
UpGrad Certificate of
Completion for The Startup
India Learning Program In
2020-21

Profile Summary

Result-oriented Professional offering 1.5 months of experience in IT Tech Support & Server Management Certified in Product Design (Auto Cad & Solid Works), learnt to draft and prepare layout drawings of the given structures, components and devices
Strong skills in identifying new market segments, delivering market vision, competitor profiling and operational set-up for business expansion
Attained client delight by maintaining key relationships with customers, acquiring feedback on critical issues & taking appropriate actions
Learnings in Generating Solid and Surface CAD Models using AutoCAD software
Gained knowledge in conceiving innovative marketing & internal/ external communications strategy that will fuel revenue growth, brand visibility & product advocacy
Sound understanding in evaluating production processes that maximize efficiency and reduce waste

Work Experience

Technical Sales Associate

Infiflex Technologies

04/2024 - 11/2024

- Generating Leads from different areas
- Copying & confirming the correct domain name from user and pasting it in Google Admin toolbox to check the MX record.
- connect with the concern person CTO, CEO or IT managers to understanding their needs, gather necessary requirements.
- requesting them to join for a demo to evaluate about GWS comparing with other hosting companies.
- Discuss with clients about the End point Management Solutions, Microsoft licenses with different Mix and match plans.
- Finally, preparing of Quotations for interested clients as per the requirements.

Languages

- English
- Hindi
- Bengali

Social links

- https://www.linkedin.com/in/saurav-ghosh-a15984155?lipi=urn%3Ali%3Apage%3Ad_flagship3_profile_view_base_contact_details%3BiIPqDfRwShuBi%2FIu0J8H%2Fw%3D%3D

Technical Support Engineer

DXC Technology

10/2022 - 05/2023

Worked for one of the DXC client Ahold Delhaize, one of the world's largest food retail group. Its business format includes supermarkets, convenience stores, hyper markets, online grocery, online non-food, drugstore and liquor store. Operates in 3 continents covering 10 countries. Provides technical support for its day-to-day operations in Password reset of different accounts for Ahold and Delhaize, VPN issues, Remote desktop support using the application Citrix, solving issues in MS team, MS Azure, Office 365, support to mainframe, arranging SMT call, mapping a network printer etc, and creating lastly creating a ticket in Service Now.

Market Research Intern

PepsiCo

02/2022 - 04/2022

Management Intern at PepsiCo India, Market Research Analysis and data visualization on a project title E-commerce of snacking products during Pandemic under the guidance of Director-East Region & Export PepsiCo India Holding Pvt Ltd.

Education

MBA - Marketing

2022

University of Calcutta, Kolkata

B.Tech - Mechanical

2020

West Bengal University of Technology (WBUT)

Grade - 6.03/10

Diploma- Mechanical

2015

West Bengal State Council of Technical Education

Grade – 68.5%