

DEEP KUMAR SARKAR

Social Media Manager

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PROFILE

Creative Social Media Manager with 2+ years of experience growing online communities, increasing engagement, and driving brand awareness through targeted content. Skilled in content creation, paid social ads, analytics, and platform management across Instagram, Youtube, LinkedIn, and more. Passionate about storytelling, trends, and ROI.

PROFESSIONAL EXPERIENCE

SOCIAL MEDIA MANAGER AND CEO

DHA DIGITAL MARKETING

January 2023 - July 2025

- Managed social media content planning and posting schedules
- Created engaging reels, graphics, and marketing campaigns
- Conducted trend research and used insights to improve performance
- Handled audience engagement, comments, and messages
- Worked with teams to produce high-quality content
- Analyzed campaign performance and optimized strategies

WORKED WITH MORE THAN 50+ CLIENTS:



SCAN TO VIEW DEEP'S WORK:



SKILLS

- Video Editing and Graphic Design
- Content Planning
- Instagram Growth
- Meta Ads Expert
- Copywriting & Hashtag Research
- Influencer Outreach
- Analytics & Reporting