
AMITABH DASGUPTA

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Date of Birth: August 10, 1971

Content Manager and Search Engine Optimization professional

After nearly ten years of hard work and constant observation, I have developed into a hardcore professional expert in Content Writing, content management, and the management of all aspects closely related to high-quality website content. My past work in content development for various companies and freelance clients has given me extensive experience, making me a prolific writer. It also gives me confidence in developing SEO-friendly content.

Core Strengths

- Excellent command of the English language
- Prolific Editor
- Ability to maintain US and UK English
- Expert in editing documents, especially SEO friendly
- Can ensure error-free content for all purposes
- Experienced in developing web content, SEO friendly content, and Press releases
- Solid grammatical knowledge helps to edit or develop quality content.
- Guaranteed plagiarism-free content
- Command over spoken and written English
- Strong idea of SEO and technical writing

Professional Experience

Borderless Solutions Inc.

Sr. Content Writer

6th Floor, 6Unit,

DN-21,

Near Sholoana Bangaliana,

DN Block, Sector V,

Bidhannagar, Kolkata, West Bengal 700091

From 13 January, 2024 to Till date.

Content Editor and Manager

Digital Piloto Pvt. Ltd.
113, Regent Place, Near Juba Sangha Club
Ranikuthi, Regent Park.
Kolkata-700040

From Dec 2020 to 13 January, 2024

Senior Content Developer

Mass Software Solutions Pvt. Ltd.
4th Floor, 6/31 700160 02-362,
Street No 0362, DH Block (Newtown),
Action Area 1D, Newtown, Kolkata,
West Bengal, Kolkata, West Bengal 700160

June 2017 to Dec. 2020

Senior Content Developer

Elagoon Business Solutions Pvt. Ltd
Martin Burn Business Park
Suite No. 7B, Block BP-3, Salt Lake,
Sector V, Kolkata-700091,
India.

May 2015 to June 2017

Senior Content Developer

Capital Numbers Infotech Pvt. Ltd. Salt Lake Sector V
Kolkata-700091

April 2012 to May 2015

Job Responsibilities:

- Developing Web content, Blogs, Articles, Press Releases
- Managing keywords according to the need of the content
- Blog Commenting
- Press Release writing
- Case Study writing
- Yahoo-Answering
- Link wheel creation

SEO Content Team Leader (Content Manager)

[SD IT Network Private Limited](#)

It is a New Zealand Based company, having its head office in Kolkata.

March, 2012-April, 2012

Work Profile:

- Managing the team of 25 Content Writers that comprises of both in-house and out-house writers.
- Verification of the articles submitted on everyday basis,
- Assigning task to the writers

- Managing the Databases are the chief responsibilities.
- Appointment of writers, and
- Interaction with the clients, both from India and abroad is my special responsibilities at the present company

Job Role: Maintain all the major parts of SEO including Content Management. Determination of SEO Friendly keywords and entire research work which is essential for the task of SEO.

Principal and Academic Coordinator

Cygnat Day School

An ICSE affiliated School in Bongaon in West Bengal.

May 2004-to March 2012

Job Role: Entirely responsible for the whole functioning of the school including academics and administration. I was also responsible for managing the staff comprising of 32 teaching and 18 non-teaching staff.

Vice-Principal and Academic Coordinator

Rotary School (Managed by Rotary International Club)

A CBSE Affiliated School in Daltonganj, in the state of Jharkhand

April 1993 to April 2004.

Job Role: Entirely responsible for the whole functioning of the school including academics and administration. I was responsible for managing the staff apart from handling examinations throughout the year.

Academic Qualification:

- Passed Matriculation in 1986 from Bihar Secondary Examination Board in 1986
- Passed Intermediate (SCIENCE) in 1988 from Bihar Intermediate Council, Patna
- Passed Honors Graduation in 1992 from Ranchi University, Ranchi

Professional Qualification- Done a course on Diploma in Systems Management (DSM) from NIIT, Ranchi.

Hobby:

- Reading Books,
- Listening to Music,
- Making friends,
- Visiting places

Nationality: Indian

Marital Status: Married

Language ability: Can speak, write and understand English, Bengali, and Hindi

Place: Bansdroni, Kolkata

Date: March 19, 2026

Amitabh Dasgupta