

## **Shreya Chakraborty**

### **Academic and Creative Content Writer**

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## **About Me**

I am an enthusiastic and dedicated academic and creative content writer, passionate about producing well-researched, high-quality papers. I am eager to explore innovative writing opportunities that merge traditional methods with imaginative, non-traditional approaches. I thrive on creating content that captivates and informs, always striving for originality and clarity.

## **Experience**

### Freelance Content Writer

*Practice Buzz / August, 2025- Present*

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- I specialise in medical content writing with a focus on dental tourism, creating clear, well-researched, SEO-friendly articles and guides.
  - My work involves simplifying complex dental and medical concepts for diverse audiences while maintaining accuracy, consistency, and timely delivery.

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### Junior Associate – English (Live Tutoring)

*UpThink | October, 2024 – August, 2025*

- As a Junior Associate in English at UpThink, I deliver engaging live tutoring sessions designed to enhance students' language proficiency, critical thinking, and writing skills. I tailor each session to meet individual learning needs, using interactive methods to inspire curiosity and foster academic growth. By creating a supportive and motivating environment, I help students unlock their full potential, improve communication skills, and achieve measurable progress.
- This role has strengthened my instructional abilities, adaptability, and passion for content development.

- This role has been a journey of growth, deepening my research instincts and inspiring a commitment to crafting writing that is both innovative and impeccably accurate.

## Education

**Bethune College, Kolkata**

*2018-2021*

**Bachelor of Arts in English Honours**

- Graduated with a strong foundation in English literature, enhancing my analytical abilities and language skills.

## Expertise

- **Academic Writing:** Crafting structured, well-researched papers with a focus on clarity and coherence.
- **Critical Thinking:** Employing analytical skills to interpret and evaluate complex ideas.
- **Innovative Approach:** Utilizing non-traditional and imaginative writing techniques to engage readers.
- **Language Proficiency:** Fluent in English, Bengali, and Hindi.

## Hard Skills

- **Research Orientation:** Conducting thorough research to support both academic and creative writing.
- **Lucid Writing:** Crafting clear, effective content accessible to a broad audience.
- **Creative Techniques:** Merging creativity with academic rigor to produce unique and engaging content.
- **Language Crafting :** Knowing the language in both its formal and informal attire. Expertise in writing through artistic language while aligning with a precise grammatical application.
- **SEO Optimization:** Incorporating well researched key words and back links to increase organic traffic.
- **Content Strategy :** Making a clear content strategy before proceeding with the writing to enhance the relevance of the content

## Soft Skills

- **Keen Observation:** Identifying and analysing subtle details to enrich content.
- **Unique Vision:** Bringing a fresh, innovative perspective to writing projects.
- **Optimism:** Approaching challenges with a positive attitude and persistence.
- **Deadline Management:** Consistently delivering high-quality work within set timelines.
- **Flexibility:** Adapting to varying work environments and schedules with ease.

### **Hobbies**

- **Reading:** Exploring diverse genres to inspire and broaden my writing perspectives.
- **Creative Writing:** Engaging in personal projects, including short stories and poetry.
- **Blogging:** Sharing thoughts and reflections on literature and everyday experiences.
- **Language Learning:** Continuously working to learn new languages and enhance communication skills.
- **Traveling:** Gaining new cultural experiences and perspectives to incorporate into my writing.

### **Achievements / Certifications**

- **Pritilata Ghosh Memorial Prize for Literary Creation by Bethune College**
- **Certification in Computer Application ( Grade A) from Webel**