




Pritha BANERJEE


DIGITAL MARKETING

Objective

As a Social Media Manager, I have hands-on experience in planning, creating, and managing social media content across multiple platforms including Instagram, Facebook, LinkedIn, and X (formerly Twitter). I've successfully developed content calendars, executed brand campaigns, and used insights and analytics to increase engagement, reach, and conversions.

Contact

 +91 8336056236

 bristibanerjee16@gmail.com

Skills

- Social Media Marketing
- Poster & Logo Making
- Email Marketing

Language

- English
- Hindi
- Bengali

Education

● (2016 -2019)

TECHNO INDIA SALT LAKE

BBA(H)

● (2020 -2022)

NIIT

Digital Marketing

Experience

● 2022

DIGITAL MARKETING (INTERN)

Webfrnz Technologies

● 2023

SOCIAL MEDIA MANAGER

Webfeed Solutions Pvt.
Ltd.

● 2024

SOCIAL MEDIA MANAGER

Alpinist Infratech Pvt. Ltd.

● 2024 -2025

SOCIAL MEDIA EXECUTIVE

Webvio Technologies